

Turning Your Dream Business Into Your Bread and Butter

Budget Sample

		% of
Descriptions	Budget	Income
Income		
Product A		
Product B		
Product C		
Product D		
Total Income		
Cost of Goods Sold		
Materials		
Labor		
Other expenses		
Total Cost of Goods Sold		
Gross Profit		
Selling Expenses		
Commissions		
Travel for Sales Reps		
Credit Card-Merchant Services		
Shipping out		
Total Selling Expenses		
General Expenses		
Advertising		
Books and publications		
Dues and subscriptions		
Insurance		
Group health		
Liability		
Workman's Compensation		
Fire and Theft		
Key person life insurance		
Interest		
Legal services		

Licenses		
Meals and entertainment		
Office supplies		
Postage		
Printing and reproduction		
Rent		
Repairs and Maintenance		
Seminars and education		
Taxes		
Payroll taxes		
Property taxes		
Telephone		
Office lines		
Cell phones		
Travel		
Wages		
Officers		
Office Staff		
Field Staff		
Other Staff		
Total General Expenses		
Net Income Before Taxes		
Income Taxes		
Net Income		