

**Turning Your Dream Business Into Your Bread and Butter:  
Recipes for Running A Successful Business From Scratch**

**About the Book**

So, you consider yourself blessed with a certain "entrepreneurial streak" and you are either considering starting-up a business or have already done so and are passionate about it succeeding! Or... maybe you just want to help change some of the more bizarre functions within your company and want to be a "causative force" involved in this change?!

The book that you are holding is a plain English explanation by topic and a treasure map for telling you exactly how to keep from getting blown-away as you traverse all the proverbial "business minefields"! Now, look again at the back cover under "Topics/Chapters". As you read those 20 Topics, you should start to recognize that Ellen Springer, a CPA that has consulted for over 25 years with small business owners and has started, grown, and then sold her own successful businesses, has written these Chapters from the perspective of "been there... done that...!" She is definitely a Dean at the "School of Hard Knocks"...

One other thing; Yes, this book is an exemplary business reference on "what to do and not do", but if you look again at the order of the Chapters, they do follow and flow through the actual life cycle of a business. And, at the end of each Chapter, there is a "Checklist" that helps you summarize all the information and neat ideas she has just given you and a space to write down how to apply the idea to your business. Additionally, at the end of the book are four "Appendices" that provide you with Worksheets, Samples, Plans, Resources, etc., etc.

**Turning Your Dream Business Into Your Bread and Butter, Recipes for Running a Successful Business From Scratch** is a must for any business owner that wants to be successful!

Visit [www.RunningASuccessfulBusiness.com](http://www.RunningASuccessfulBusiness.com) for more resources on how to run a successful business.